



California Interagency Council on Homelessness

In partnership with the Department of Housing and Community Development



REGIONALLY COORDINATED HOMELESSNESS ACTION PLAN AND APPLICATION TEMPLATE

HOMELESS HOUSING, ASSISTANCE AND PREVENTION PROGRAM
ROUND 5 (HHAP-5)

Purpose of this Template

The California Interagency Council on Homelessness (Cal ICH) in partnership with the Department of Housing and Community Development (HCD) is providing this optional application template, inclusive of the Regionally Coordinated Homelessness Action Plan, for use by jurisdictions seeking funding under Round 5 of the Homeless Housing, Assistance and Prevention Program (HHAP-5).

This template closely mirrors the online application portal and is intended to support the regional development and submission of information required for approval by Cal ICH as required in AB 129 (Health & Safety Code § 50230, et seq.).

This template will not be collected by Cal ICH nor reviewed in lieu of an official application submission. Applicants are responsible for inputting the required information into the [online application portal](#) and submitting the official application through the portal no later than 5:00 p.m. on March 27, 2024.

- **PART I: REGIONAL IDENTIFICATION AND CONTRACTING INFORMATION**

- **PART II: REGIONALLY COORDINATED HOMELESSNESS ACTION PLAN**

- 2.1: Participating Jurisdictions' Roles and Responsibilities

- 2.2 Performance Measures and Improvement Plan

- 2.3 Equity Improvement Plan

- 2.4 Plan to Reduce the Number of People Experiencing Homelessness Upon Exiting an Institutional Setting

- 2.5 Plan to Utilize Local, State, and Federal Funds to End Homelessness

- 2.6 Plan to Connect People Experiencing Homelessness to All Eligible Benefit Programs

- 2.7 Memorandum of Understanding

- 2.8 Application Development Process Certification

- **PART III: FUNDING PLAN(S)**

Part I: Regional Identification and Contracting Information

1. Select the CoC Region.
2. Indicate which of the eligible applicants are participating in this HHAP-5 application.

Guidance

*All overlapping jurisdictions within a region must complete a Regionally Coordinated Homelessness Action Plan and submit a single regional HHAP-5 application. For purposes of HHAP-5, the term “region” refers to the geographic area served by a **county**, including all large cities and the CoC or CoCs within it. When multiple counties are served by the same CoC, those counties may choose to apply together or as separate county regions; however, multi-county regions that are served by the same CoC are encouraged to apply as one region and submit a single Regionally Coordinated Homelessness Action Plan.*

Applicants may apply together and still receive and administer funds separately.

- **Large Cities must** apply as part of the regional application with the County and CoC.
- **Counties must** apply as part of a regional application with the CoC and any overlapping Large Cities.
 - *In a multi-county CoC: Counties are strongly encouraged to apply in collaboration with other counties that are served by the same CoC.*
- **A CoC that serves a single county must** apply as part of the regional application with the County and any overlapping Large Cities.
- **A CoC that serves multiple counties must either:**
 - *Apply as part of the regional application with multiple Counties and any overlapping Large Cities; and/or*
 - *Participate in the regional application of **each** overlapping County and the Large Cities therein.*

3. Indicate the Administrative Entity and provide contact information for each Eligible Applicant.

Guidance

Each eligible applicant (Large City, County, and CoC) has the discretion to receive their base allocation directly or may designate an eligible applicant in their region to serve as their Administrative Entity. This selection will indicate to Cal ICH which eligible applicant will enter into contract with the state to receive and administer each eligible applicant’s HHAP-5 allocation.

The Administrative Entity is responsible for HHAP funds and meeting the terms and conditions of the contract. Broadly speaking, this means administering funds, contracting (when necessary) with sub-recipients, and reporting on HHAP-5 dollars and activities to Cal ICH.

- *If you plan to contract with the state to receive and administer **only** your (single) HHAP-5 allocation, select: “Will enter into contract with the state to receive and administer their HHAP-5 allocation individually” under the contracting selection in the application.*
- *If you **do not plan to contract with the state** and instead plan to identify another participating eligible applicant in the region to enter into contract with the state to receive and administer your HHAP-5 allocation, select: “Identify another participating eligible applicant in their region to enter into contract with the state to receive and administer their HHAP-5 allocation” under the contracting selection in the application. You will then be prompted to designate the Administrative Entity from a list of eligible applicants in the region.*
- *If you plan to contract with the state to **receive and administer multiple HHAP-5 allocations** within your region, select “Will enter into contract with the state to receive and administer their HHAP-5 allocation and allocation(s) from other eligible applicants in the region” under the contracting selection in the application.*

Administrative Entity Information

Participating Eligible Applicant	<ol style="list-style-type: none"> Administering only your own HHAP-5 allocation Administering multiple allocations or Designating a different eligible applicant as your Administrative Entity 	If designating, identify the Administrative Entity that will be administering your HHAP-5 Allocation
County of Santa Cruz	Will enter into contract with the state to receive and administer their HHAP-5 allocation and allocation(s) from other eligible applicants in the region.	N/A
CA-508: Watsonville/City and County of Santa Cruz CoC	Identify another participating eligible applicant in their region to enter into contract with the state to receive and administer their HHAP-5 allocation.	County of Santa Cruz

Contact Information for each Eligible Applicant

Participating Eligible Applicant	Name	Title	Email	Phone Number
County of Santa Cruz	Sheryl Norteye	Senior Human Services Analyst	Sheryl.norteye@santacruzcountyca.gov	(831) 454-7329
CA-508: Watsonville/City and County of Santa Cruz CoC	Sheryl Norteye	Senior Human Services Analyst	Sheryl.norteye@santacruzcountyca.gov	(831) 454-7329

Part II: Regionally Coordinated Homelessness Action Plan

2.1 Participating Jurisdictions' Roles and Responsibilities

1. **First** identify and describe the specific roles and responsibilities of **each participating Eligible Applicant** in the region regarding:
 - a. Outreach and site coordination;
 - b. Siting and use of available land;
 - c. Development of interim and permanent housing options; and
 - d. Coordination and connection to the delivery of services for individuals experiencing or at risk of experiencing homelessness within the region.
2. **Then** describe and explain how all collaborating Eligible Applicants in the region are coordinating in each area.

Optional: You may also include roles and responsibilities of small jurisdictions in the region that elect to engage and collaborate on the plan.

Guidance

Each jurisdiction must identify and describe their role in the region for each table.

To add additional Jurisdictions, add rows to the bottom of each table.

Outreach and Site Coordination

Participating Jurisdictions	Role(s) and Responsibilities in Outreach and Site Coordination
County of Santa Cruz	<ol style="list-style-type: none"> 1. Support County plans and funding proposals to sustain and expand street outreach efforts to individuals experiencing homelessness. 2. Work with the Central California Alliance for Health (Alliance) to fund the expansion and improvement of street outreach countywide, including a team of 5 outreach workers that can serve and connect with 300-400 people per year utilizing one-time Housing and Homeless Incentive Program (HHIP) funding. 3. Implement County Human Services Department, Housing for Health (H4H) Division vendor pool contract for expanded homeless outreach in unincorporated areas of the County. 4. Coordinate and integrate the efforts of street outreach teams with coordinated entry, and link these efforts with programs funded with Encampment Response and HHAP-5 funds.

CA-508: Watsonville/City and County of Santa Cruz CoC

1. Support and coordinate with the above new County-centered efforts, and expand and improve existing street outreach teams countywide, including the Healing the Streets Team, Homeless Persons Health Project, HOPES Team, Downtown Outreach Team, and Youth Homelessness Demonstration Program (YHDP)-linked youth outreach.
2. Develop and promote CoC street outreach standards that build on Housing for Health coordinated entry Connector standards.
3. Develop and implement a communications strategy and tools for improved outreach to underserved communities and historically marginalized populations.
4. Expand effective use of the HMIS outreach module to help create more connections and communication among providers in support of their work with clients.

Given the individual roles and responsibilities identified above, describe and explain how all participating jurisdictions are or will begin to coordinate these efforts to ensure comprehensive outreach and site coordination to individuals experiencing and at-risk of experiencing homelessness in the region.

Overall coordination among participating jurisdictions and organizations has and will continue to take place through meetings of the Housing for Health Partnership (H4HP), which serves as the Santa Cruz County's Continuum of Care (CoC). The H4H Division is not only the center of a broad range of County homelessness programs and activities, but it also staffs and facilitates all broader CoC efforts as the H4HP-approved Collaborative Applicant, HMIS Lead, and Coordinated Entry System (CES) lead. The key street outreach/site coordination partners - H4H, HSA, the Alliance, and the City of Santa Cruz – are all permanent members of the H4HP Policy Board (CoC Board), and as such regularly discuss and make decisions on key outreach and site coordination funding, policies, and activities. In addition, the H4H Division Director, as lead staff to the CoC, regularly meets with his counterparts at HSA, the Alliance, and the City of Santa Cruz, to collaborate on and jointly fund a variety of critical programs, including street outreach.

Land Use and Development

Participating Jurisdictions	Role(s) and Responsibilities in land use and development
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County of Santa Cruz	<ol style="list-style-type: none"> 1. Support a range of policy efforts to promote new affordable housing including reducing zoning and planning barriers to the siting of interim and permanent housing, streamlining, and shortening development planning processes, participating in the County Sustainability Update process, and pursuing California Prohousing Designation for all local jurisdictions. 2. Coordinating with staff from the County Planning Department and Cities around identifying, assessing, and securing potential sites countywide for new low-barrier navigation centers and for new permanent supportive housing (PSH) developments in Watsonville, Santa Cruz, and in unincorporated areas of the County. 3. Collaborate with Santa Cruz on a Coral Street Campus design charrette and development plan to include sites for a new low-barrier navigation center, new PSH, new integrated health clinic and recuperative care center, and existing Housing Matters interim housing and PSH programs.
CA-508: Watsonville/City and County of Santa Cruz CoC	<ol style="list-style-type: none"> 1. Use the H4HP newsletter and mailing list to publicize and encourage participation in efforts to meet RHNA housing supply targets and County Sustainability Update goals. 2. Help coordinate educational events as part of affordable housing month in partnership with Housing Santa Cruz County and other partners. 3. Develop a countywide approach to the siting of interim housing and PSH and prioritize funding for projects that meet needs in North, Central, and South County. 4. Help engender approval of specific land uses and projects (e.g., Park Haven Plaza and Vets Village) by providing data demonstrating the need, and objective information on appropriate project design and operational issues.

Given the individual roles and responsibilities identified above, describe and explain how all participating jurisdictions are or will begin to coordinate these efforts to use and develop available land to address and end homelessness in the region.

<p>Land use and siting of low-barrier navigation centers, PSH, and youth interim housing are regularly discussed and coordinated during H4HP Policy Board meetings, which include representative of key County departments, the CoC, and interested Cities, such as Scotts Valley, Santa Cruz, and Watsonville. Collaboration also takes place in the context of the Housing Santa Cruz County coalition, an organization dedicated to affordable housing for all. In addition, the H4H Division Director and H4H Community Development Manager for the County and CoC work directly with:</p> <ul style="list-style-type: none"> • Various Cities staff regarding siting for low-barrier navigation centers and PSH • Watsonville staff on siting for a Watsonville low-barrier navigation center • Santa Cruz and Housing Matters staff regarding visioning and planning for new facilities at the Coral Street campus • County HSA staff regarding siting for No Place Like Home (NPLH) and other PSH projects.
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Development of Interim and Permanent Housing Options

Participating Jurisdictions	Role(s) and Responsibilities in development of interim and permanent housing options
County of Santa Cruz	<ol style="list-style-type: none"> 1. Pursue development and implementation of new low-barrier navigation centers, including, the Watsonville center in partnership with Monterey County, the Soquel navigation center in partnership with County Behavioral Health, and the Santa Cruz navigation center in partnership with Housing Matters and the City of Santa Cruz; and updating and improving existing shelters to provide space for partners, pets, privacy, and possessions. 2. Support development and implementation of new affordable and supportive housing opportunities throughout the county, funded through Project Homekey and other public sources, for varied target unhoused populations, including: (1) Veterans Village – 20 units for veterans, (2) Casa Azul – 7 units for chronically homeless adults, (3) Park Haven Plaza – 35 units for veterans, youth and families, (4) Bienestar Plaza - 15 supportive units for persons with health-related disabilities; (5) Tabasa Gardens – 6 supportive housing units; (6) Cedar Street Apartments – 17 supportive housing units; (7) 41 Stability vouchers from the Housing Authority. 3. Continue funding, staffing, and implementing successful coordinated approaches to re-housing people, such as the new Housing Assistance Fund and existing Rehousing Wave, which links unhoused persons to housing navigation teams, flexible housing funds, housing vouchers, landlord incentives, and household donations. 4. Align and coordinate H4H-managed funding sources such as the CalWorks Housing Support Program (HSP), Bringing Families Home (BFH), Transitional Housing Program (THP), Housing Disability Advocacy Program (HDAP), and Home Safe with CoC-managed sources such as CoC and ESG funding.

CA-508: Watsonville/City and County of Santa Cruz CoC

1. Identify gaps in and prioritize funding for new and existing PSH, RRH, joint TH-RRH, and interim housing projects as follows:
 - a. CoC – PSH and RRH
 - b. YHDP – RRH, joint TH-RRH, and Host Homes
 - c. ESG – RRH and Interim Housing operations & services
 - d. HHAP – PSH,RRH, and Interim Housing
 - e. Encampment Resolution – Interim Housing (navigation center)
 - f. HOME-ARP – PSH and RRH.
2. Continue collaborating with the Housing Authority of the County of Santa Cruz to increase the number and utilization of vouchers for key unhoused populations, through joint applications, negotiating MOUs for CES referrals and supportive services, landlord incentive strategies, and moving on strategies. Relevant homeless-targeted limited preference voucher programs include: Disabled and Medically Vulnerable (DMV) and Homeless Families with Minor Children (HFMC). Relevant homeless-targeted Special Purpose Voucher programs include Veterans Affairs Supportive Housing (VASH), Emergency Housing Vouchers (EHV), Stability Vouchers (SV), Family Unification Program (FUP) vouchers, and Shelter Plus Care (S+C).
3. Explore innovative housing strategies, such as shallow subsidies and extended time limits in RRH; use of under-used public land and building, vacant homes, and sweat equity; and tiny homes, ADUs, and mobile home parks.

Given the individual roles and responsibilities identified above, describe and explain how all participating jurisdictions are or will begin to coordinate these efforts to develop adequate interim and permanent housing options to address and end homelessness in the region.

As referenced above, County and CoC coordination and decisions on interim and permanent housing centers on the H4HP Policy Board, on which most key organizations interested in promoting interim and permanent housing have a seat. This includes key departments of the County, Scotts Valley, Watsonville, and the Alliance, which is playing an increasing role in funding interim housing, PSH, and services in PSH. In addition, H4H Division as staff to both the County and CoC works to ensure that all County-managed funding for interim housing and permanent housing options is closely coordinated with CoC-managed funding and priorities. In addition, H4H staff meet regularly with their counterparts in the Cities regarding funding and operation of interim and permanent housing program. Similarly, H4H staff work with the Planning Department, Health Services Agency, and the Alliance around joint objectives for developing and operating interim and permanent housing.

Coordination of and Connection to Service Delivery

Participating Jurisdictions	Role(s) and Responsibilities in connection to service Delivery
<p>County of Santa Cruz</p>	<ol style="list-style-type: none"> 1. Expand and improve a range of sheltering options, widely distributed around the county, to engage various target populations, including housing-focused case management and services; a self-directed empowerment and Housing First philosophy; spaces for partner agencies to provide services; service hubs open 24/7 for access to bathrooms, showers, laundry, storage, garbage disposal, social and community connection opportunities, community garden spaces, resource navigation, and food/meals; more low-barrier safe parking options for vehicles of multiple sizes; and for family shelter, allowing families to stay together, providing childcare, and youth welcoming. 2. Enhance service connections by providing more “warm handoffs” and more active support to make connections and follow up; initiating program connection before release from institutions such as jail, foster care, or hospitals, and where needed giving access to expanded recuperative care and short-term post-hospitalization respite; furnishing clients with computer tablets and internet access for mobile work, incentives for success, and basic need resources; delivering services that are language and culturally accessible, flexible, available during non-traditional hours; characterized by authenticity, transparency, and trust building; and making use of employment/educational opportunity outreach, more community health workers/peers/lived experience as Connectors, linkages with specific institutions and populations, and more targeted outreach and location partnerships (e.g., emergency departments, schools, and meal programs}. 3. Expand cross-system collaboration for access to services and housing supports, including partnering with the Alliance to link providers to CalAIM resources for enhanced care management and community supports, as well as to enroll agencies' clients in Medi-Cal; funding SSI advocacy services and a new SSI advocacy database; funding legal services for eviction prevention a new Home Safe Collaborative for Adult Protective Services (APS) clients; working with Health Improvement Partnership (HIP) and Workforce Development Board (WDB) to enhance employment recruitment and retention strategies; providing internship opportunities in Housing for Health and internship and training opportunities for youth; and collaborating with County Health Services Agency, Homeless Persons Health Project, and Santa Cruz Community Health Centers to assist homeless people to access community health, mental health, and substance use services.

CA-508: Watsonville/City and County of Santa Cruz CoC

1. Improve the effectiveness of CES by adding more participating agencies and more CES connectors including community health workers and peer workers with lived experience, building connector capacity and skills during meetings of the CES Connector Learning Collaborative, ensuring that housing problem solving and diversion strategies are consistently used, adding health risk factors to improve program prioritization especially for program funded by managed care and behavioral health systems, collaborating with the Health Improvement Partnership on behavioral health coordination and data sharing projects, and providing a centralized, updated real-time resource guide in multiple and accessible formats.
2. Enhance the capacity of ES, TH, and RRH programs to place and stabilize unhoused people in permanent housing by funding additional housing navigators and housing-focused case managers and by recruiting volunteer housing navigators; continuing to prioritize CoC and ESG funds for new RRH programs that include rental assistance, financial assistance, and housing stabilization services; and strengthening provider capacity by providing strength-based case management training.
3. Expand access to income and resources for self-sufficiency by requiring CoC-funded programs to actively link clients to mainstream benefits, such as Medi-Cal, General Assistance, CalFresh, CalWorks, and In-Home Support Services, and annually evaluate mainstream benefits success; reducing barriers to benefits access for example by out-stationing benefits workers in community settings; reducing barriers to employment and education for example by providing childcare and partnering with local educational institutions; supporting evidence-based, targeted supported employment programs; and exploring innovative strategies such as banking and financial literacy tools and education, a guaranteed income pilot, and supplemental payments to help achieve a living wage.

Given the individual roles and responsibilities identified above, describe how all participating jurisdictions are or will begin to coordinate to provide the full array of services, including interim and permanent housing solutions to people experiencing and at-risk of experiencing homelessness in the region.

The County's and CoC's extensive collaboration on building connections to service delivery focuses on a variety of H4HP bodies, including H4HP Policy Board (described above), Operations Workgroup (which develops services standards, policies, and strategies), the YHDP Collaborative (coordinates plans for serving youth), CES Connector Collaborative, HMIS Users Group, and various ad hoc groups for specific service issues. In addition, H4H staff meet regularly with their counterparts in the Cities to coordinate operational and services funding for emergency shelter and other interim housing programs within Cities' boundaries. Similarly, H4H staff work closely other Human Services Department sections regarding mainstream benefits and services and employment programs, as well as with the Planning Department, Health Services Agency, the Alliance, Health Improvement Partnership, Workforce Development Board, and County Office of Education around joint services plans and objectives.

2.2 System Performance Measures and Improvement Plan

1. **First** identify the most recent system performance measures for the region.
2. **Then** describe the key action(s) the region intends to take to improve each system performance measure.

Guidance

Cal ICH shall provide each region with system performance measures by CoC, with the exception of the LA region, which will receive data from all four CoCs within LA County. Applicants must enter that data in the corresponding metrics fields in the application. Applicants should not adjust the data provided even if the geographic region of the data does not perfectly align with the participating applicant geography of this application.

*Regions must have **at least one** key action for **each** system performance measure. All columns must be filled out for each action.*

For "Funding Type" enter Federal, State, Local, or the unique funding source type.

To add additional actions or racial equity measures, add rows to the bottom of each table.

Note: While Cal ICH expects most of the disparities listed to be based on race or ethnicity, applicants may identify other populations that are also overrepresented among people experiencing homelessness in the region.

Definitions:

- **Key Action(s)** may include a brief description of a strategic initiative or step identified to address or improve the specific system performance measure. This can be a policy, program, partnership, target metric, or any other approach which reflects an improvement and delivers positive impact. Provide a clear description of the action and its intended outcome.
- **Lead Entity** should include the name of the regional Eligible Applicant responsible for managing the key action.

- **Collaborating Entity/ies** may include a group, organization, or jurisdiction within your region working to address or improve the system performance measure. This can be another participating jurisdiction, a system partner, or any organization actively participating in the key action.
- **Timeframe** should include a target date for completion of the key action.
- **Success Measurement Method** may include a systematic approach or tool used to assess the effectiveness and impact of the key action on the performance measure. This can be quantitative measures, qualitative feedback, or any combination that provides insight into the progress and outcomes pertaining to the key action. Provide a clear description of how you plan to track and report on the success of your key action.

SPM 1a: Number of people accessing services who are experiencing homelessness.

Measure
2,301

Key Action(s) for Improving SPM 1a

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Increased efforts in eviction and homelessness prevention investments, including legal assistance for eviction defense and Home Safe program for APS clients	Home Safe, County general funds, SSVF	Federal, State, Local	County	CoC, Cities, Housing Authority, nonprofits	7/1/24 – 6/30/28	# households assisted to secure prevention funding; # households that receive tenancy sustaining services
Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities	CDBG, County General Funds, Encampment Resolution, CalAIM/Medi-Cal	Federal, State, Local	County	CoC, County Health Services Agency, Cities, the Alliance, nonprofits, Monterey County	7/1/24 – 6/30/28	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
Low barrier housing navigation center program development and improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding	Encampment Resolution, Behavioral Health Bridge & Whole	Federal, State, and Local	County	CoC, County Planning & Health Services Agency, Watsonville,	7/1/24 – 6/30/28	3 navigation centers completed and operations begun (Santa Cruz, Soquel, Watsonville); # served, #

a range of sheltering options countywide	Person Care, HHAP, County and City general funds, CalAIM/Medi-Cal			Santa Cruz, Monterey County, the Alliance, nonprofits		exiting to permanent housing
Expand the capacity of ES, TH, and RRH programs by funding additional housing navigators and housing-focused case managers, and by recruiting volunteer housing navigators, and by prioritizing funding for rental assistance and services	HHAP, Encampment Resolution, CoC, YHDP, County & Santa Cruz General Funds, SAMHSA PATH, CalAIM/Medi-Cal	Federal, State, Local	County	CoC, County Health Services Agency, Santa Cruz, nonprofits, the Alliance	7/1/24 – 6/30/28	Increased # of housing navigators and housing-focused case managers; # served
Partner with the Alliance to link providers to CalAIM resources for enhanced care management and community support services, as well as to enroll agencies' clients in Medicaid (Medi-Cal)	CalAIM	Federal, State	County	CoC, County Health Services Agency, nonprofits, the Alliance	7/1/24 – 6/30/28	Increase # providers funded by the Alliance to provide enhanced care management & in lieu services (housing navigation, housing assistance, security deposits, etc.); # enrolled in Medicaid (Medi-Cal), # providers trained a provided operational support; HMIS/health data integrated
Permanent supportive housing expansions through Project Homekey applications and projects, increased utilization of Housing Authority homeless-targeted limited preference voucher	Homekey, NPLH, CoC, HOPWA, PLHA, HHAP, HUD vouchers, HUD Unsheltered	Federal, State	County	CoC, County Planning & HSA, Cities, Housing Authority, the	7/1/24 – 6/30/28	Increase # of PSH units (Homekey + other funding); increased utilization of Housing Authority limited preference vouchers

programs and Special Purpose vouchers, linkage to behavioral health resources, and real estate partnership incentives and services available to all Housing Authority Special Purpose Vouchers	NOFO, HHIP CalAIM funding			Alliance, nonprofits		and Special Purpose vouchers; access to PSH for those with behavioral health conditions; increased # landlords participating
Centralized housing assistance fund and making the Coordinated Entry system more housing focused	HHAP, Encampment Resolution, CoC, County General Funds	Federal, State, Local	County	CoC, Focus Strategies, Community Action Board, other nonprofits	7/1/24 – 6/30/28	# households receiving housing assistance, # served, # exiting to permanent housing; 3- and 6-month follow-up after assistance

SPM 7.1a: *Racial and ethnic disparities among those accessing services who are experiencing homelessness.*

Racial or Ethnic Group	Measure
Black/African American	117
American Indian/Alaska Native	113
Multiple Races	119

Key Action(s) for Improving SPM 7.1a

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Use disaggregated HMIS data from Stella to better track program access, service, and outcome disparities for all program types by demographics and cause	CoC, County General Funds	Federal, Local	County	CoC, County HSA, Santa Cruz, nonprofits,	7/1/24 – 6/30/28	# of reports, all State disaggregated groups included, data meets CoC HMIS quality standards
Reduce bias in CES access to programs and services through improved outreach to underserved communities, and periodic CES equity evaluation	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # served, ave. # services received

Expand services targeted to members of communities disproportionately impacted by educating and training staff, funding culturally responsive services, and prioritizing BIPOC led and serving organizations for funding	CoC, YHDP CalAIM, General Funds, Core Investments, Behavioral Health & WPC, HHAP, SAMHSA PATH	Federal, State, Local	CoC	County H4H Division, County HSA, Santa Cruz, nonprofits	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # served, ave. # services received, # BIPOC led and serving organizations funded
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SPM 1b: Number of people experiencing unsheltered homelessness on a single night (unsheltered PIT count)

Measure
1,774

Key Action(s) for Improving SPM 1b

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Increased efforts in eviction and homelessness prevention investments, including legal assistance for eviction defense and Home Safe program for APS clients	Home Safe, County general funds, SSVF	Federal, State, Local	County	CoC, County, Cities, Housing Authority, nonprofits	7/1/24 – 6/30/28	# households assisted to secure prevention funding; # households that receive tenancy sustaining services
Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities	CDBG, County General Funds, Encampment Resolution, HHIP CalAIM	Federal, State, Local	County	CoC, County Health Services Agency, Cities, nonprofits, Monterey County	7/1/24 – 6/30/28	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs

Low barrier housing navigation center program development and improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding a range of sheltering options countywide	Encampment Resolution, Behavioral Health Bridge & WPC, HHAP, CalAIM/Medi-Cal	State	County	CoC, County, Watsonville, Santa Cruz, Monterey County, the Alliance, nonprofits	7/1/24 – 6/30/28	3 navigation centers completed and operations begun (Santa Cruz, Soquel, Watsonville); # served, # exiting to permanent housing
Expand the capacity of ES, TH, and RRH programs by funding additional housing navigators and housing-focused case managers, and by recruiting volunteer housing navigators, and by prioritizing funding for rental assistance and services	HHAP, Encampment Resolution, CoC, YHDP, County & Santa Cruz General Funds, SAMHSA PATH, CalAIM/Medi-Cal	Federal, State, Local	County	CoC, County HSA, Santa Cruz, the Alliance, nonprofits	7/1/24 – 6/30/28	Increased # of housing navigators and housing-focused case managers; # served

SPM 7.1b: Racial and ethnic disparities among those experiencing unsheltered homelessness on a single night.

Racial or Ethnic Group	Measure
Black/African American	233
American Indian/Alaska Native	53
Multiple Races	187

Key Action(s) for Improving SPM 7.1b

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
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Expand street outreach, education, and messaging to better reach communities disproportionately impacted by homelessness	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC County HSA, the Alliance, Cities, nonprofits, Monterey County	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
Reduce bias in CES access to programs and services through improved outreach to underserved communities, and periodic CES equity evaluation	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # served, ave. # services received

SPM 2: Number of people accessing services who are experiencing homelessness for the first time.

Measure
1,088

Key Action(s) for Improving SPM 2

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Increased efforts in eviction and homelessness prevention investments, including legal assistance for eviction defense and Home Safe program for APS clients	Home Safe, County General funds, SSVF	Federal, State, Local	County	CoC, County, Cities, Housing Authority, nonprofits	7/1/24 – 6/30/28	# households assisted to secure prevention funding; # households that receive tenancy sustaining services
Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC, County HSA, the Alliance, Cities, nonprofits, Monterey County	7/1/24 – 6/30/28	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs

Enhance CES-connected diversion and housing problem solving through new participating agencies, more trained CES connectors, and CES Connector Learning Collaborative	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	7/1/24 – 6/30/28	# served, # exiting to permanent housing; 3 and 6 months follow-up after assistance; # of CES connectors trained and participating in CES Learning Collaborative
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SPM 7.2: Racial and ethnic disparities in the number of people accessing services who are experiencing homelessness for the first time.

Racial or Ethnic Group	Measure
Hispanic/Latinx	523
American Indian/Alaska Native	113

Key Action(s) for Improving SPM 7.2

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Reduce bias in CES access, problems solving, and diversion through improved outreach to underserved communities, and periodic equity evaluation	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County HSA, nonprofits	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # served, # diverted from homelessness
Develop and implement a method for tracking prevention housing services to Latino(a)(x), Black, and Native American persons	CoC, County General Funds	Federal, Local	County	CoC, Focus Strategies, County HSA, nonprofits	7/1/24 – 6/30/28	# of reports, data meets CoC HMIS quality standards

SPM 3: Number of people exiting homelessness into permanent housing.

Measure
662

Key Action(s) for Improving SPM 3

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
<p>Permanent supportive housing expansions through Project Homekey applications and projects, increased utilization of Housing Authority homeless-targeted limited preference voucher programs and Special Purpose vouchers, linkage to behavioral health resources, and real estate partnership incentives and services available to all Housing Authority Special Purpose Vouchers</p>	<p>Homekey, NPLH, CoC, HOPWA, PLHA, HHAP, HUD vouchers, HUD Unsheltered NOFO, HHIP CalAIM</p>	<p>Federal, State</p>	<p>County</p>	<p>CoC, County Planning & HSA, Cities, Housing Authority, the Alliance, nonprofits</p>	<p>7/1/24 – 6/30/28</p>	<p>Increase # of PSH units (Homekey + other funding); increased utilization of dedicated Housing Authority vouchers; access to PSH for those with behavioral health conditions; increased # landlords participating</p>
<p>Promote efforts to reach Regional Housing Needs Allocation (RHNA) housing targets and remove barriers to affordable housing</p>	<p>County General Funds, CoC Planning</p>	<p>Federal, Local</p>	<p>County</p>	<p>County, CoC, Santa Cruz, Watsonville, Housing Element Consultants, Community Stakeholders, affordable housing developers</p>	<p>7/1/24 – 6/30/28</p>	<p># of CoC web posts, e-blasts, and public/committee presentations supporting RHNA goals; # of policy zoning improvements</p>

Identify gaps in and prioritize funding for new and existing PSH, RRH, joint TH-RRH, and interim housing projects	CoC, Unsheltered NOFO, ESG, HOME ARP, HHAP, CalWORKS HSP, HDAP, BFH, Stability Vouchers	Federal, State	CoC	County H4H Division, Housing Authority, nonprofits	7/1/24 – 6/30/28	Annual gaps analysis completed; increased # PSH RRH, joint TH-RRH beds targeted to priority populations
Low barrier housing navigation center program development and improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding a range of sheltering options countywide	Encampment Resolution, Behavioral Health Bridge & Whole Person Care, HHAP, County and City general funds	State	County	CoC, County, Watsonville, Santa Cruz, Monterey County, the Alliance, nonprofits	7/1/24 – 6/30/28	3 navigation centers completed and operations begun (Santa Cruz, Soquel, Watsonville); # served, # exiting to permanent housing
Strengthen Housing First and low barrier approaches in all interim and permanent housing	CoC, CoC Planning, ESG, HHAP	Federal, State	CoC	County H4H Division, Cal HCD, HomeBase, Corporation for Supportive Housing, CoC grantees, nonprofits	7/1/24 – 6/30/28	All CoC, ESG, and County-funded programs evaluated for Housing First fidelity
Implement newly approved Emergency Shelter Standards	CoC Planning	Federal	CoC	County H4H Division, Focus Strategies, nonprofits	7/1/24 – 6/30/25	Emergency Shelter Standards completed and approved; required compliance language included in County & CoC NOFOs, RFPs, and contracts

Utilize centralized housing assistance fund	HHAP, Encampment Resolution, CoC, County General Funds	Federal, State, Local	County	CoC, Focus Strategies, Community Action Board, other nonprofits	7/1/24 – 6/30/28	# households receiving housing assistance
Enhance CES-connected housing placement through more realistic housing targeting and referrals, and better coordination through CES Connector Learning Collaborative	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County Health Services Agency, nonprofits	7/1/24 – 6/30/28	# served, # exiting to permanent housing; 3 and 6 months follow-up after assistance; # of CES connectors trained and participating in CES Learning Collaborative

SPM 7.3: *Racial and ethnic disparities in the number of people exiting homelessness into permanent housing.*

Racial or Ethnic Group	Measure
Black/African American	36
American Indian/Alaska Native	45
Multiple Races	35

Key Action(s) for Improving SPM 7.3

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Reduce bias in CES housing placements through new assessment tool and periodic equity evaluation	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, nonprofits	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # served, # exiting to permanent housing

Expand housing focused services targeted to members of communities disproportionately impacted through training, funding culturally responsive services, and prioritizing BIPOC led and serving organizations for funding	CoC, YHDP CalAIM, General Funds, Behavioral Health & WPC, HHAP, SAMHSA PATH, CalAIM, Medi-Cal	Federal, State, Local	CoC	County H4H Division, County Health Services Agency, Santa Cruz, nonprofits, the Alliance	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # served, # exiting to housing, # BIPOC led and serving organizations funded
Form an advisory group of persons of color to advise on goals and strategies for addressing racial/ethnic disparities under the principle of “nothing for us without us.”	CoC	Federal	County	CoC	7/1/24 – 6/30/28	Group formed, level of diversity, # of meetings, #of goals/strategies developed

SPM 4: Average length of time that people experienced homelessness while accessing services.

Measure
190

Key Action(s) for Improving SPM 4

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
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<p>Permanent supportive housing expansions through Project Homekey applications and projects, increased utilization of Housing Authority homeless-targeted limited preference voucher programs and Special Purpose vouchers, linkage to behavioral health resources, and real estate partnership incentives and services available to all Housing Authority Special Purpose Vouchers</p>	<p>Homekey, NPLH, CoC, HOPWA, PLHA, HHAP, HUD vouchers, HUD Unsheltered NOFO</p>	<p>Federal, State</p>	<p>County</p>	<p>CoC, County , Cities, Housing Authority, the Alliance, nonprofits</p>	<p>7/1/24 – 6/30/28</p>	<p>Increase # of PSH units (Homekey + other funding); increased utilization of dedicated Housing Authority vouchers; access to PSH for those with behavioral health conditions; increased # landlords participating</p>
<p>Identify gaps in and prioritize funding for new and existing PSH, RRH, joint TH-RRH, and interim housing projects</p>	<p>CoC, Unsheltered NOFO, ESG, HOME ARP, HHAP, CalWORKS HSD, HDAP, BFH, Stability Vouchers</p>	<p>Federal, State</p>	<p>CoC</p>	<p>County H4H Division, Housing Authority, nonprofits</p>	<p>7/1/24 – 6/30/28</p>	<p>Annual gaps analysis completed; increased # PSH RRH, joint TH-RRH beds targeted to priority populations</p>
<p>Low barrier housing navigation center program development and improvement countywide: Santa Cruz, Soquel, and Watsonville, and expanding a range of sheltering options countywide</p>	<p>Encampment Resolution, Behavioral Health Bridge & WPC, HHAP, CalAIM, HHIP</p>	<p>State</p>	<p>County</p>	<p>CoC, County Planning & HSA, Watsonville, Santa Cruz, Monterey Coalition, the Alliance, nonprofits</p>	<p>7/1/24 – 6/30/28</p>	<p>3 navigation centers completed and operations begun (Santa Cruz, Soquel, Watsonville); # served, # exiting to permanent housing</p>

Strengthen Housing First, self-directed, and low barrier approaches in all interim and permanent housing	CoC, CoC Planning, ESG, HHAP	Federal, State	CoC	County H4H Division, Cal HCD, HomeBase, Corporation for Supportive Housing, CoC grantees, nonprofits	7/1/24 – 6/30/28	All CoC, ESG, and County-funded programs evaluated for Housing First fidelity
Implement newly approved Emergency Shelter Standards	CoC Planning	Federal	CoC	County H4H Division, Focus Strategies, nonprofits	7/1/24 – 6/30/25	Emergency Shelter Standards completed and approved; required compliance language included in County & CoC NOFOs, RFPs, and contracts
Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC, County, the Alliance Cities, nonprofits, Monterey County	7/1/24 – 6/30/28	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
Utilize centralized housing assistance fund	HHAP, Encampment Resolution, CoC, County General Funds	Federal, State, Local	County	CoC, Focus Strategies, Community Action Board, other nonprofits	7/1/24 – 6/30/28	# households receiving housing assistance
Enhance CES-connected housing placement through more realistic housing targeting and referrals, and better coordination through CES Connector Learning Collaborative	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, nonprofits	7/1/24 – 6/30/28	# served, # exiting to permanent housing; 3- and 6-month follow-up after assistance; # of CES connectors trained and participating in CES Learning Collaborative

SPM 7.4: Racial and ethnic disparities in the average length of time that people experienced homelessness while accessing services.

Racial or Ethnic Group	Measure
Black/African American	199 days
Native Hawaiian/Other Pacific	203 days

Key Action(s) for Improving SPM 7.4

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Use HMIS data and staff input to better understand racial and ethnic barriers to faster program exits	CoC, County General Funds	Federal, Local	County	CoC, County, nonprofits	7/1/24 – 6/30/28	# of reports, # of staff consulted, all State disaggregated groups included, data meets CoC HMIS quality standards
Work to remove barriers to faster exits through expanded access for underserved groups to housing navigation, supports, and rental assistance	HHAP, Encampment Resolution, CoC, County General Funds	Federal, State, Local	County	CoC, Focus Strategies, Community Action Board, other nonprofits	7/1/24 – 6/30/28	For members of racial/ethnic disparate groups: # households receiving housing assistance, # exiting to housing

SPM 5: Percent of people who return to homelessness within 6 months of exiting the homelessness response system to permanent housing.

Measure
8%

Key Action(s) for Improving SPM 5

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
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Increased efforts in eviction and homelessness prevention investments, including legal assistance for eviction defense and Home Safe program for APS clients	Home Safe, Core Investments, SSVF	Federal, State, Local	County	CoC, County, Cities, Housing Authority, nonprofits	7/1/24 – 6/30/28	# households assisted to secure prevention funding; # households that receive tenancy sustaining services
Strengthen Housing First, self-directed, and low barrier approaches in all interim and permanent housing	CoC, CoC Planning, ESG, HHAP	Federal, State	CoC	County H4H Division, Cal HCD, HomeBase, Corporation for Supportive Housing, CoC grantees, nonprofits	7/1/24 – 6/30/28	All CoC, ESG, and County-funded programs evaluated for Housing First fidelity
Partner with the Alliance to link providers to CalAIM resources for enhanced care management and community supports, as well as to enroll agencies' clients in Medicaid	CalAIM	State	County	CoC, County HSA, nonprofits, the Alliance	7/1/24 – 6/30/28	Increase # providers funded by the Alliance to provide enhanced care management & in lieu of community support services (housing navigation, housing assistance, security deposits, etc.); # enrolled in Medicaid, # providers trained a provided operational support; HMIS/health data integrated
Strengthen provider capacity by providing strength-based case management training and coaching	County General Funds	Local	County	CoC, CA Institute Behavioral Health Solutions, nonprofits	7/1/24 – 6/30/26	6 programs participating; increased # staff having completed training

Collaborate with County Health Services Agency, Homeless Persons Health Project, and Santa Cruz Community Health Centers to assist homeless people to access community health, mental health, and substance use services	HRSA, SAMSHA, CalAIM, MHSA	Federal, State	County	County HSA, CoC, the Alliance, nonprofits	7/1/24 – 6/30/28	# referred, # receiving behavioral health services; 3- and 6-month follow-up after beginning behavioral health services
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SPM 7.5: Racial and ethnic disparities in the percent of people who return to homelessness within 6 months of exiting the homelessness response system to permanent housing.

Racial or Ethnic Group	Measure
Multiple Races	17%
Non-Hispanic	13%

Key Action(s) for Improving SPM 7.5

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Use HMIS data and staff input to better understand racial and ethnic factors contributing to homelessness recidivism	CoC, County General Funds	Federal, Local	County	CoC, County, nonprofits,	7/1/24 – 6/30/28	# of reports, # of staff consulted, all State disaggregated groups included, data meets CoC HMIS quality standards
Work to address racial and ethnic factors contributing to recidivism through targeted upstream personal, behavioral, and financial interventions, and access to legal services to prevent evictions	County General Funds, Home Safe, CalAIM	Federal, State, Local	County	CoC, County, nonprofits	7/1/24 – 6/30/28	# households assisted to secure prevention funding; # households that receive tenancy sustaining services

SPM 6: Number of people with successful placements from street outreach projects.

Measure
0

Key Action(s) for Improving SPM 6

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
Expanding and improving street outreach teams countywide and developing and implementing a communications strategy and tools for underserved communities	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC, County, the Allianc, Cities, nonprofits, Monterey County	7/1/24 – 6/30/28	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
Train more outreach workers to be CES housing connectors and link them to CES Connector Learning Collaborative	CoC, HHAP	Federal, State	CoC	County H4H Division, Focus Strategies, County Health Services, the Alliance, nonprofits	7/1/24 – 6/30/28	# of outreach workers trained on CES and participating in CES Learning Collaborative

SPM 7.6: Racial and ethnic disparities in the number of people with successful placements from street outreach projects

Racial or Ethnic Group	Measure
N/A – no data	

Key Action(s) for Improving SPM 7.6

Key Action(s)	Funding Source(s) the region intends to use to achieve the action	Funding Type (Federal/ State/ Local gov/Other)	Lead Entity	Collaborating Entity/ies	Timeframe for Action	Method(s) of Measuring success of the Action
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Expand street outreach, education, and messaging to better reach communities disproportionately impacted by homelessness	CDBG, County General Funds, Encampment Resolution	Federal, State, Local	County	CoC, County HSA, the Alliance, Cities, nonprofits, Monterey County	7/1/24 – 6/30/28	# enrolled in street outreach programs, exits from street outreach to housing programs, demographics of those contacted by street outreach programs
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2.3 Equity Improvement Plan

1. Identify and describe the key action(s) the region will take to ensure racial and gender equity in 1) service delivery; 2) housing placements; and 3) housing retention; and 4) identify any changes to procurement or other means to affirm equitable access to housing and services for groups overrepresented among residents experiencing homelessness.
2. Identify if place-based encampment resolution is occurring in the region and if so, CoC must describe and provide evidence of collaboration with the cities or counties providing encampment resolution services that addresses how people served through encampment resolution have or will be prioritized for permanent housing within the Coordinated Entry System.
OPTIONAL: upload any evidence the region would like to provide regarding collaboration and/or prioritization as it relates to question 2.

Guidance

*Of the four tables below, the first three must include at a minimum one key action to address racial equity **and** one key action to address gender equity. The fourth and final table must include at least one key action.*

To add additional actions, add rows to the bottom of the table.

Definitions:

- **Key Action(s)** may include a brief description of a strategic initiative or step identified to address or improve the inequity. This can be a policy, program, partnership, target metric, or any other approach which reflects an improvement and delivers positive impact. Provide a clear description of the action and its intended outcome.
- **Lead Entity** should include the name of the regional Eligible Applicant responsible for managing the key action.
- **Collaborating Entity/ies** may include a group, organization, or jurisdiction within your region working to address or improve the inequity. This can be another participating jurisdiction, a system partner, or any organization actively participating in the key action.

Key Action(s) the Region Will Take to Ensure Racial and Gender Equity in Service Delivery

Key Action(s)	Lead Entity	Collaborating Entity/ies
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Establishing new Lived Expertise Action Groups and revitalizing the Youth Advisory Board (YAB) that was recommended in the governance portion of our three-year strategic plan.	CoC	County H4H Division, Persons and Youth with Lived Experience, YHDP Collaborative, the Alliance
Work with partner organizations to diversify and train workforce to meet needs of communities most impacted by housing instability and homelessness.	County	CoC, Nonprofits, Workforce Development Board
Housing for Health Division staff are participating in one-on-one and group coaching sessions or racial/ethnic disparities as part of a Human Services Department-wide commitment.	County	CoC
Housing for Health Division has maintained several bilingual positions to address language barriers.	County	CoC
County is working on revising recruitment and hiring practices to help ensure workforce diversity to hire people of color as Housing for Health connectors and outreach workers.	County	CoC, Nonprofits

Key Action(s) the Region Will Take to Ensure Racial and Gender Equity in Housing Placements

Key Action(s)	Lead Entity	Collaborating Entity/ies
Partner with local organizations to expand temporary housing capacity and housing navigation and tenancy sustaining services for people experiencing homelessness with significant health conditions to increase documented program enrollments and services for such populations.	County	CoC, County Health Services Agency, the Alliance, Nonprofits
The CoC has changed its CES assessment tool to address established racial and ethnic biases inherent in the VI-SPDAT tool.	CoC	County H4H Division, the Alliance, Nonprofits
Collaborating with people with lived experience to get trained as Housing for Health Connectors and outreach workers.	County	CoC, People with Lived Experience

Key Action(s) the Region Will Take to Ensure Racial and Gender Equity in Housing Retention

Key Action(s)	Lead Entity	Collaborating Entity/ies
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The CoC is including culturally responsive outreach strategies as part and tenancy sustaining services and in programs to increase utilization of dedicated housing resources.	County	CoC, CoC grantees
The CoC has changed its CES assessment tool to address established racial and ethnic biases inherent in the VI-SPDAT tool.	CoC	County H4H Division, the Alliance, Nonprofits
The CoC is completing new emergency shelter standards that address barriers experienced by BIPOC and other groups.	CoC	County H4H Division, Emergency Shelter Providers
In its 3-year plan, the CoC has committed to system planning through an equity lens and a periodic equity analysis of CES.	CoC	County H4H Division, Nonprofits
The CoC is using HGIS measures to better track access and outcomes for all program types by demographics and cause.	CoC	County H4H Division, County HSD Business Analytics

Key Action(s) the Region Will Take to Change Procurement or Other Means to Affirm Equitable Access to Housing and Services for Overrepresented Groups Among People Experiencing Homelessness in the Region

Key Action(s)	Lead Entity	Collaborating Entity/ies
Develop a method for tracking prevention housing services to Latino(a)(x), Black, and Native Americans.	County	CoC, Nonprofits
Fund CoC programs to expand and improve street outreach countywide, including team of 5 outreach workers that can serve/connect with 300-400/people/year, with an emphasis on reaching communities disproportionately impacted by housing disparities and inequities in county.	County	CoC, County HSA, Cities, nonprofits, Monterey Coalition
The CoC is planning an advisory group of persons of color to advise on goals and strategies for addressing racial/ethnic disparities under the principle of “nothing for us without us.”	CoC	County H4H Division
Inform local organizations of disparate populations and work towards expanding relationships with organizations that serve these populations to assure equitable access to services to house individuals.	County	CoC, Nonprofits
Work with partner organizations to diversify and train workforce to meet needs of communities most impacted by housing instability and homelessness.	County	CoC, Nonprofits
A CoC staff member has initiated a transition age youth (TAY) professional development and mentorship project as part of the staff member’s leadership development training.	County	CoC

Coordinated Entry Prioritization for Place-Based Encampment Resolution

Guidance

Answer the following question(s)

In the online application portal applicants may upload any evidence the region would like to provide regarding collaboration and/or prioritization.

Is place-based encampment resolution occurring within the region?

Yes

If yes, then the CoC must describe and provide evidence of collaboration with the cities or counties providing encampment resolution services that addresses how people served through encampment resolution have or will be prioritized for permanent housing within the Coordinated Entry System.

The County and CoC have collaborated on applying for several Encampment Resolution Funding (ERF) grants from the state. The County received an ERF allocation for a Housing Pathways Scholarship Program in partnership with the City of Santa Cruz to prioritize access to services and housing resources for individuals living in a large encampment. The County of Santa Cruz also recently partnered with Monterey County to secure ERF dollars to establish a low-barrier navigation center in Watsonville near the boundary of the two counties. Participants in this program will receive additional support to get linked with available housing and service resources within the two counties. The City of Santa Cruz recently submitted another ERF proposal in partnership with the CoC and County to expand low-barrier navigation center capacity within the City and to improve access to and coordination of substance use treatment resources for participants. The Coordinated Entry System continues to train new Connectors that help link individuals in with CoC resources and training. Interim housing resources are linked with Connectors that conduct outreach within city jurisdictions.

2.4 Plan to Reduce the Number of People Experiencing Homelessness Upon Exiting an Institutional Setting

1. Identify and describe the Key Action(s) **each participating Eligible Applicant** will take to reduce the number of people falling into homelessness as they exit institutional settings including but not limited to jails, prisons, and hospitals.

Guidance

At a minimum, if an institutional setting is present in a jurisdiction, the jurisdiction must identify and describe their role.

To add additional actions, add rows to the bottom of the table.

Definitions:

- **Key Action(s)** may include a brief description of a strategic initiative or step identified to address or improve the specific performance metric. This can be a policy, program, partnership, target metric, or any other approach which reflects an improvement and delivers positive impact. Provide a clear description of the action and its intended outcome.
- **Lead Entity** should include the name of the regional Eligible Applicant responsible for managing the key action.
- **Collaborating Entity/ies** may include a group, organization, or jurisdiction within your region working to address or improve the performance metric. This can be another participating jurisdiction, a system partner, or any organization actively participating in the key action.

Key Action(s) to Reduce the Number of People Experiencing Homelessness Upon Exiting a Jail

Key Action(s) to Reduce the Number of People Experiencing Homelessness Upon Exiting a Jail

Key Action(s)	Lead Entity	Collaborating Entity/ies
Work with the Santa Cruz County Jail to implement discharge protocols that provide a coordinated system of care for inmates that includes key justice system, social, and health partners. A Jail Discharge Planner works with the client while in jail, establishes a discharge plan, and monitors aftercare services (mental and health, outpatient referrals, probation, employment, community referrals and resources, and housing). Part of CalAIM justice transitions cross-departmental workgroup.	CoC	County H4H Division, Sheriff's Office, County Health Services Agency, Encompass Community Services Re-Entry Services Team, the Alliance
Provides a range of reentry programs for men and women exiting jail that furnish counseling, case management, aftercare services, and housing assistance, including Continuing Care Program, START Program, and ReTurn.	County	CoC, Encompass Community Services Re-Entry Services Team, County Probation, County HSA
Provide routine residential options for those in need upon discharge from jail, including: <ol style="list-style-type: none"> 1. For those needing temporary accommodation, Community Action Board housing assistance fund, dedicated temporary housing beds. 2. For those in recovery, the Santa Cruz Residential Recovery, Providence Recovery Center, Janus of Santa Cruz, Sobriety Works, and Healing House. 	CoC	County H4H Division Community Action Board, Housing Matters, Encompass Community Services, Janus of Santa Cruz Sobriety Works, Healing House

Key Action(s) to Reduce the Number of People Experiencing Homelessness Upon Exiting a Prison

Key Action(s)	Lead Entity	Collaborating Entity/ies
Provides a range of reentry programs for men and women exiting prison that furnish counseling, case management, aftercare services, and housing assistance, including Continuing Care Program, START Program, and ReTurn.	County	CoC, Encompass Community Services Re-Entry Services Team, County Probation, County HSA

Key Action(s) to Reduce the Number of People Experiencing Homelessness Upon Exiting a Hospital

Key Action(s)	Lead Entity	Collaborating Entity/ies
Support the Central California Alliance for Health (the Alliance) investments in, enhanced care management and housing-related community supports	County	CoC, the Alliance, County Health Services Agency, Hospitals, Housing Matters, Other Nonprofits
Update existing agreements between, the Alliance, Santa Cruz Health Information Organization (SCHIO) and partnering health entities, service providers, and housing organizations to increase data integration efforts, including development of a universal authorization for cross-system collaborative data share and care coordination and funding for data entry by support staff. This will strengthen the ability of hospitals and other health organizations to place persons leaving care into appropriate residential and service settings, using a whole person care perspective.	County	CoC, the Alliance, SCHIO, Hospitals, Health Providers, Nonprofits, County HSA
Provide funding and technical assistance to local CalAIM-contracted nonprofits and County housing supports providers to help them effectively create and operationalize the systems and processes necessary to actively share managed care members housing status information, and to provide and bill for housing-related services	County	CoC, the Alliance, County HSA, Hospitals, Nonprofits

<p>Provide residential options for those in need upon discharge from hospitals, including:</p> <ol style="list-style-type: none"> 1. For medically vulnerable persons needing temporary accommodation, Community Action Board housing assistance funds, recuperative care beds. 2. For those in recovery, the Santa Cruz Residential Recovery, Providence Recovery Center, Janus of Santa Cruz, Sobriety Works, and Healing House. 	CoC	<p>County H4H Division Community Action Board, Housing Matters, Encompass Community Services, Janus of Santa Cruz Sobriety Works, Healing House, the Alliance</p>
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Key Action(s) to Reduce the Number of People Experiencing Homelessness Upon Exiting Other Institutional Settings (such as foster care, behavioral health facilities, etc. as applicable in the region)

Institutional Setting	Key Action(s)	Lead Entity	Collaborating Entity/ies
Foster Care	<p>Link youth exiting foster care to TAY programs including Independent Living Program, Transitional Housing Plus Program, Housing Authority Family Unification Program Vouchers and YHDP-funded RRH and service programs.</p>	CoC	<p>County H4H and Family/Children's Services (FCS) divisions, County Probation, County HSA, Encompass Community Services, Education Providers, Nonprofits, Housing Authority</p>
Adult Protective Services (APS)	<p>Plan and implement new Home Safe-funded program to include a housing navigator/tenancy sustaining social worker and flexible housing assistance funding for APS clients at-risk of or currently experiencing homelessness and FCS - H4H coordination to link child-welfare-involved families with RRH and relevant Housing Authority Special Purpose Vouchers.</p>	County H4H Division	<p>CoC, County FCS Division, Housing Authority, County and nonprofit RRH providers</p>

2.5 Plan to Utilize Local, State, and Federal Funds to End Homelessness

1. The plan must include the total amount of available funding, the amount prioritized for permanent housing solutions, and an explanation of how each participating applicant is utilizing local, state, and federal funding programs to end homelessness. These programs must include, but are not limited to:

- The Homekey Program,
- The No Place Like Home Program
- The Multifamily Housing Program
- The Housing for a Healthy California Program
- The Homeless Housing, Assistance, and Prevention Program
- Building Homes and Jobs Act
- The California Emergency Solutions Grants Program
- The National Housing Trust Fund established pursuant to the Housing and Economic Recovery Act of 2008
- HOME Investment Partnerships Act
- Parolee or probation programs that are intended to prevent homelessness upon release.

Guidance

*All of the above programs **must** be included and fully explained in the table. Where the region has multiple awards for the same program that are administered by different entities, those may be listed on separate lines. For example, in a region with one county and one CoC who receive their HHAP awards separately, each jurisdiction may enter their HHAP awards in separate lines.*

If one of the ten required programs is not present in a region, type N/A.

In addition to the listed programs, participating Eligible Applicants should add any other funds and programs that are being utilized to address and end homelessness in the region.

To add additional funding programs, add rows to the bottom of the table.

Definitions:

- **Local Fund Administrator:** The entity responsible for administering the given funding source.
- **Description of How Funds are/will be Utilized to End Homelessness in the Region:** Comprehensive summary of how the funding program will be utilized in the region. Applicants should highlight whether, how, and to what extent the funds are being used for permanent housing.
- **Funding Amount:** Amount of known, dollars secured or available to spend within the HHAP-5 grant timeframe (FY 23-24 through FY 27-28)
- **Timeframe of Use:** The date range the local fund administrator anticipates expending the identified program funds.

Funding Program	Local Fund Administrator	Description of How Funds are/will be Utilized to End Homelessness in the Region	Funding Amount	Amount Prioritized for Permanent Housing Solutions	Timeframe of Use
The Homekey program	County	100% of Homekey funds will be used for permanent supportive housing	\$30,702,362.00	\$30,702,362	09/15/2022-06/30/2026
The No Place Like Home Program	N/A	Permanent supportive housing	\$27,650,060.00	\$27,650,060	06/30/2019-06/30/2026

The Multifamily Housing Program	N/A	N/A			N/A	N/A	N/A
The Housing for a Healthy California Program	N/A	N/A			N/A	N/A	N/A
The Homeless Housing, Assistance, and Prevention Program	County	Prevention, shelter services, rapid rehousing, landlord incentives			\$19,400,309.00	\$6,966,175	06/19/2020-06/30/2027
The Building Homes and Jobs Act Funding (PLHA)	County	Supportive Case management services, shelter cost			\$2,794,186.00	N/A	06/21/2021-06/30/2025
The California Emergency Solutions Grants Program	County	Emergency shelter, street outreach and rapid rehousing	\$10,358,301	N/A			05/18/2021-09/30/2023
The National Housing Trust Fund established pursuant to the Housing and Economic Recovery Act of 2008	N/A	N/A			N/A	N/A	N/A
HOME Investment Partnerships Act	N/A	N/A			N/A	N/A	N/A
Parolee or probation programs that are intended to prevent homelessness upon release.	County	N/A	N/A	N/A	N/A		

ENCAMPMENT RESOLUTION FUND	County	Direct services and capacity building	\$2,370,460	N/A	06/30/2022-06/30/2024
HOPWA	County	Housing Assistance and Supportive services for low-income persons living with AIDS	\$1,076,765	\$1,076,765	07/01/2023-06/30/2028
HHIP - Central California Alliance for Health	County	Outreach, Strategic planning and homelessness prevention	\$1,470,000	\$415,573.00	11/08/2023-06/30/2025
HOMESAFE	County	Case management, rapid rehousing and rental assistance	\$1,784,166	\$1,784,166	07/01/2021-06/30/2025
HDAP	County	interim shelter assistance, rental assistance, housing navigation, case management, security deposits, utility payments, moving costs, legal services, and credit repair.	\$8,568,056	\$2,000,000.00	07/01/2021-03/31/2026
CALWORKS HSP	County	housing navigation, housing-related case management, and temporary financial assistance	\$11,141,836	\$4,160,548.00	07/01/2021-06/30/2025
BRINGING FAMILIES HOME	County	Rental Assistance	\$4,798,457.00	\$4,798,457.00	07/01/2021-06/30/2025
California Emergency Solutions and Housing - 2019	County	Rental Assistance, Housing Relocation & Stabilization Services	\$511,159.00	\$98,104.08	05/05/2020-02/04/2025
HNP Round 1	County	Housing navigation and strategic planning	\$52,800.00	N/A	12/28/2020-10/30/2025
THP ROUND 2-4	County	Housing navigation and strategic planning	\$1,249,083.00	N/A	06/18/2021-06/30/2025
HNMP 1	County	Housing navigation and strategic planning	\$146,850.00	N/A	05/15/2023-06/30/2025
CDBG-CV2 & 3_Covid-19 Project Roomkey Extension and Transition	County	Shelter and Housing Assistance	\$1,329,727.00	\$1,271,124.64	03/20/2022-10/31/2024

CDBG - Non-Housing 2021 - Outreach	County	Outreach services	\$500,000.00	N/A	12/06/2022-12/06/2025
Emergency Rental Assistance Program 1 and 2	County	Rental Assistance	\$18,839,233		
State Budget Allocation	City of Santa Cruz	Permanent Affordable hand supportive housing, support services, encampment management and community safety	\$14,000,000	\$3,620,000	07/01/2022-06/30/2025
HOME-ARP	City of Santa Cruz	Development of affordable rental housing	\$1,434,354.00	\$1,434,354.00	07/01/2021-06/30/2026

2.6 Plan to Connect People Experiencing Homelessness to All Eligible Benefit Programs

1. Explain how the region is connecting, or will connect, individuals to wrap-around services from all eligible federal, state, and local benefit programs, including, but not limited to, housing and homelessness services and supports that are integrated with the broader social services systems and supports. Benefit Programs include, but are not limited to:
 - CalWORKs
 - CalFresh
 - Supplemental Security Income/State Supplemental Program (SSI/SSP) and disability benefits advocacy
 - In-home supportive services
 - Adult protective services
 - Child welfare
 - Child care
 - Medi-Cal benefits through Managed Care Plans

Guidance

*All of the above benefit programs **must** be included and fully explained in the table. In addition to these benefit programs, participating jurisdictions should add other benefit programs that provide wrap-around services in the region.*

To add additional benefit programs, add rows to the bottom of the table.

Definitions:

- **Connection Strategy/ies** means methods and actions that support client access and/or enrollment in eligible benefit programs. This may be a method or action that supports connection between a benefit program and clients, between benefits programs, and/or between benefits programs and the homeless services system, so long as the method or action supports client access and/or enrollment in the eligible benefit program.

- **Lead Entity** should include the name of the regional Eligible Applicant responsible for managing the key action.
- **Collaborating Entity/ies** may include a group, organization, or jurisdiction within your region working to address or improve the metric. This can be

Benefit Programs

Benefit Program	Connection Strategy/ies	Lead Entity	Collaborating Entity/ies
CalWORKs	<ol style="list-style-type: none"> 1. Require each CoC program to provide mainstream benefits advocacy to help families identify if they are eligible for, apply for, and follow up to secure particular CalWORKs cash or other benefits, e.g., childcare, treatment referrals, transportation support, job training, and educational support. 2. Reduce barriers for families by out-stationing County family benefits workers at nonprofit homeless family service providers, e.g., Families in Transition. 	CoC	County H4H Division, County Employment and Benefits Division, Nonprofit Homeless Family Service Providers
CalFresh	<ol style="list-style-type: none"> 1. Require each CoC program to provide mainstream benefits advocacy to help individuals and families identify if they are eligible for, apply for, and follow up to secure particular CalFresh benefits or other food-related benefits, such as CalFresh Restaurant Meals and the Supplemental Nutrition Assistance Education program. 2. Support Housing Matters' CalFresh Employment and Training Program participation. 	CoC	County H4H Division, County Employment and Benefits Division, Housing Matters, Other Nonprofit Homeless Service Providers

Supplemental Security Income/State Supplemental Program (SSI/SSP) and disability benefits advocacy	<ol style="list-style-type: none"> 1. Fund Senior Legal Services to provide SSI/SSP advocacy position and implement SSI/SSP advocacy database. 2. Support efforts of each homeless service provider to assist disabled clients to apply for and secure SSI/SSP benefits, including by referring clients to advocacy programs provided by NAMI Santa Cruz and CCCIL. 	County	CoC, Senior Legal Services, NAMI Santa Cruz, CCCIL, Nonprofit Homeless Service Providers
In-home supportive services	<ol style="list-style-type: none"> 1. Increase coordination between the County H4H Division, Adult and Long-Term Care Division, and CoC to link elderly and disabled adults experiencing homeless to In Home Support Services (IHSS) to help them access and retain their own permanent housing. 	County	CoC, County Adult and Long-Term Care Division, Nonprofit Homeless Service Providers
Adult protective services	<ol style="list-style-type: none"> 1. Plan and implement new Home Safe-funded program to include a housing navigator/tenancy sustaining social worker and flexible housing assistance funding for APS clients at-risk of or currently experiencing homelessness. 	County	CoC, County Adult and Long-Term Care Division, Nonprofit Homeless Service Providers
Child welfare	<ol style="list-style-type: none"> 1. Increase coordination between the County H4H Division, Family and Children Services Division, CoC and Housing Authority to link child-welfare-involved families with RRH and Housing Authority Family Unification Program (FUP) and other applicable limited preference program vouchers or special purpose vouchers. 	County	CoC, County FCS Division, Housing Authority, County and nonprofit RRH providers

Child care	1. Connect family shelter and housing programs to Headstart and Early Start, First 5 Santa Cruz, and Thrive by 5 program resources for childcare, infant and toddler programs such as Early Learning Scholarships, and a host of other child-related benefits.	CoC	County H4H Division, County Employment and Benefits Division, County Office of Education, United Way First 5, Nonprofit Homeless Family Service Providers
Medi-Cal benefits through Managed Care Plans	<ol style="list-style-type: none"> 1. Increase collaboration between the County H4H Division, CoC, and the Central California Alliance for Health (the Alliance – managed care provider) to promote expanded enrollment in Medi-Cal for unhoused persons. 2. Partner with the Alliance to connect homeless services providers to Medi-Cal funding for enhanced care management and housing community supports. 3. Partner with the Alliance to fund recuperative care and short-term post hospitalization housing. 	County	CoC, the Alliance, County HSA, Nonprofit homeless service providers

2.7 Memorandum of Understanding

1. Upload the Region's Memorandum of Understanding (MOU).
 - a. Optional: upload any additional supporting documentation the region would like to provide.

Guidance

A Memorandum of Understanding (MOU) must be submitted along with the application. This MOU must reflect the actions in the Regionally Coordinated Homelessness Action Plan submitted under this application, be signed by each participating eligible applicant, and commit each signatory to participate in and comply with the Regionally Coordinated Homelessness Action Plan. Smaller cities that choose to participate in the Regionally Coordinated Homelessness Action Plan may also be signatories to this MOU.

2.8 Application Development Process Certification

1. Provide the dates of the three public meetings that were conducted with stakeholders before the Regionally Coordinated Homelessness Action Plan was completed.

Guidance

No less than three public meetings must be held for each Regionally Coordinated Homelessness Action Plan. Applicants should retain documentation of the meetings in alignment with Cal ICH's records retention requirement outlined in the NOFA.

To add additional meetings, add rows to the bottom of the table.

Meeting	Date
1	February 6, 2024
2	February 6, 2024
3	February 21, 2024
4	March 26, 2024

2. Describe how specific stakeholder groups were invited and encouraged to engage in the public stakeholder process.

Guidance

A description is required for each stakeholder group for each Regionally Coordinated Homelessness Action Plan. Applicants should retain documentation of these efforts in alignment with Cal ICH's records retention requirement outlined in the NOFA.

Stakeholders	Description of how Stakeholders were invited and encouraged to engage in the public stakeholder process
People with lived experience of homelessness	Sent out three email blasts to current list of people with lived experience. Information was also sent via newsletter to the H4HP email list, and staff made direct calls and outreach to individuals in partner organizations such as Housing Matters, Encompass Community services and Community Action Board. A public meeting announcement was placed on the H4HP website as well as the Human Services Department website. Information and invitations were published on the H4HP social media pages (Facebook and Instagram). Drinks, snacks and writing materials were provided during the meeting. There was also a dedicated table for bilingual and monolingual speakers with translator to ensure equitable access to information and participation of the public meeting.

<p>Youth with lived experience of homelessness</p>	<p>Sent out three email blasts to current list of people with lived experience. Information was also sent via newsletter to the H4HP email list, and staff made direct calls and outreach to individuals in partner organizations such as Housing Matters, Encompass Community services and Community Action Board. A public meeting announcement was placed on the H4HP website as well as the Human Services Department website. Information and invitations were published on the H4HP social media pages (Facebook and Instagram). Drinks, snacks and writing materials were provided during the meeting. There was also a dedicated table for bilingual and monolingual speakers with translator to ensure equitable access to information and participation of the public meeting.</p>
<p>Persons of populations overrepresented in homelessness</p>	<p>Staff made direct outreach to BIPOC organizations such as Santa Cruz Black and Santa Cruz Black Health Initiative. Information and invitations were published on the H4HP website, social media pages (Facebook and Instagram), as well as sent via newsletter four times to the H4HP email list.</p>
<p>Local department leaders and staff of qualifying small jurisdictions, including child welfare, health care, behavioral health, justice, and education system leaders</p>	<p>In addition to the newsletter, email blast, and website update, staff made direct outreach to program leaders and staff working with the Santa Cruz Sheriff's Department, Probation Department, Commissioners on the Justice and Gender Commission, Human Services Agency leaders, County Office of Education, and Family and Children Services Division leaders.</p>
<p>Homeless service and housing providers working in that region</p>	<p>Information and invitations were published on the H4HP website, social media pages (Facebook and Instagram), as well as sent via newsletter four times to the H4HP email list made up of over 300 partner organizations and individuals providing services in Santa Cruz County.</p>
<p>Each Medi-Cal Managed Care Plan contracted with the State Department of Health Care Services in the region</p>	<p>Staff made direct outreach to program leaders of the Central California Alliance for Health, which is the current Medi-Cal managed care plan provider.</p>

Street medicine providers and other providers directly serving people experiencing homelessness or at risk of homelessness

Information and invitations were published on the H4HP website, social media pages (Facebook and Instagram), as well as sent via newsletter four times to the H4HP email list made up of over 300 partner organizations and individuals providing services in Santa Cruz County. All street medicine and other providers received the information.

3. Certify under penalty of perjury that all participating eligible applicants met the statutory public meeting process requirements in developing the Regionally Coordinated Homelessness Action Plan.

DRAFT

Part III: Funding Plan

Each **Administrative Entity** is required to submit a funding plan as part of the HHAP-5 Application. The funding plan must account for 100 percent of the HHAP-5 Base allocation(s), 100 percent of the HHAP-5 Planning allocation(s), and 100 percent of the Initial Supplemental Funding allocation(s) which the Administrative Entity will be responsible for administering.

For both the HHAP-5 base allocation and the initial \$100 million supplemental funding, individual allocations for each eligible applicant will be based on their proportionate share of the state's homeless population as reported by HUD in the 2023 PIT count. Allocation amounts will be calculated and released to all applicants once HUD publishes their 2023 Annual Homeless Assessment Report (AHAR).

Cal ICH currently anticipates providing eligible applicants with their calculated allocations by the end of January 2024. This will give applicants at least two months to finalize their HHAP-5 budgets before applications are due at the end of March. Until HHAP-5 final allocations are released, applicants should use their HHAP-4 base allocation as an approximation of their HHAP-5 allocation amount, for planning purposes.

1. Complete a Funding Plan for each Administrative Entity participating in this application.
 - a. Identify all Eligible Use Categories the Administrative Entity anticipates using.
 - b. Provide the **dollar amount** budgeted per eligible use category. Again, this must account for 100 percent of the HHAP-5 Allocation(s) the Administrative Entity will be responsible for administering.
 - c. Where applicable, provide the **dollar amount** that will be designated under the Youth Set-Aside from the selected eligible use categories. **Reminder: the youth set-aside must total at least 10% of all monies received.**
 - d. Provide a brief description of activities HHAP-5 funds will support in each selected eligible use category.
 - e. Provide an explanation of how the activities therein align with the state's HHAP-5 priorities to prioritize permanent housing solutions and sustain existing investments towards long-term sustainability of housing and supportive services.
2. Complete the New Interim Housing Certification
 - a. Indicate whether the budget proposes to support **ANY** new interim housing solutions outside of the youth set-aside.
 - b. Indicate whether the budget proposes to support new interim housing solutions for youth in excess of 10% of the total HHAP-5 Dollars budgeted.
 - c. If the Administrative Entity answers "yes" to either of the above, they will be asked to demonstrate dedicated, sufficient resources from other funding sources for long-term permanent housing solutions. This entails summarizing total available dollars for preventing and ending homelessness in the region, including the percentage of these resources dedicated to permanent and interim housing solutions, providing the status of five policy actions for each eligible applicant in the region, and demonstrating the need for additional shelter.

Guidance

Each Administrative Entity must submit a **single** Funding Plan that accounts for the entire HHAP-5 Allocation(s) which the Administrative Entity will be responsible for administering. This includes:

- 100 percent of the HHAP-5 Base allocation(s);
- 100 percent of the HHAP-5 Planning allocation(s); and
- 100 percent of the Initial Supplemental Funding allocation(s).

The youth set-aside must total at least 10% of all monies received.

Administrative costs **may not exceed 7%** of all monies received.

Up to 1% of all monies received may be budgeted for costs related to the Homeless Management Information System (HMIS). Related costs include HMIS licenses, training, system operating costs, and costs associated with carrying out related activities. Upon agreement between Cal ICH, the grantee, and the Homeless Management Information System lead entity, the grantee shall transfer the authorized amount of funds directly to the HMIS lead entity.

Each funding plan must include:

- Identification of all Eligible Use Categories the Administrative Entity anticipates using
- **Dollar amount** budgeted per eligible use category. Again, this must account for 100 percent of the HHAP-5 Base allocation(s) and 100 percent of the Initial Supplemental Funding allocation(s) which the Administrative Entity will be responsible for administering.
 - If applicable, **dollar amount** from the selected eligible use category that will be designated under the Youth Set-Aside. **Reminder: the youth set-aside must total at least 10% of all monies received.**
 - Administrative costs **may not exceed 7%** of all monies received.
 - Applicants may budget **up to 1%** for costs related to the Homeless Management Information System (HMIS). Related costs include HMIS licenses, training, system operating costs, and costs associated with carrying out related activities. Upon agreement between Cal ICH, the grantee, and the Homeless Management Information System lead entity, the grantee shall transfer the authorized amount of funds directly to the HMIS lead entity.
- A brief description of activities HHAP-5 funds will support in each selected eligible use category.
- An explanation of how the activities therein align with the state's HHAP-5 priority to sustain existing investments towards long-term sustainability of housing and supportive services and prioritize permanent housing solutions.
- Certification that the Administrative Entity does not intend to support new interim housing solutions using HHAP-5 funds.
 - If an Administrative Entity proposes to use HHAP-5 funds to support any new interim housing solutions outside of the youth set-aside and/or interim housing for youth in excess of 10% of the total HHAP-5 allocation, **the region** will be asked to demonstrate how it has dedicated sufficient resources from other funding sources to long-term permanent housing solutions and the need for new interim housing.
 - Reminder: per HSC section 50230(v) "region" means the geographic area served by a county, including all cities and CoCs within it. For the LA region, this means all eligible applicants within the County of LA.

To add another funding plan for an additional Administrative Entity, copy the entire funding plan section (including the "New Interim Housing Certification" and "Demonstrated Need" Subsections) and paste at the bottom of the template.

Funding Plan – [Administrative Entity Name: County of Santa Cruz]

Eligible Use Category	Dollars Budgeted	If applicable, Dollars Budgeted for the Youth Set-Aside	Activities these funds will support	How are these activities aligned with the State's priorities?
Rapid Rehousing	\$0.00	N/A	N/A	N/A
Prevention and Shelter Diversion	\$457,468.00	N/A	Flexible, centralized rehousing/housing problem solving fund for community	Funds will sustain existing investment in problem solving fund, which supports retention and access permanent housing
Delivery of Permanent Housing and Innovative Housing Solutions	\$0.00	N/A	N/A	N/A
Operating Subsidies - Permanent Housing	\$0.00	N/A	N/A	N/A
Operating Subsidies - Interim Housing	\$3,770,401.69	\$1,322,404.00	Funding to support low-barrier housing navigation center operations + youth transitional housing	Funds will sustain existing investment in supportive services helping adults and youth in interim shelter to access permanent housing
Improvements to Existing Interim Housing	\$0.00	\$0.00	N/A	N/A
Interim Housing	\$0.00	N/A	N/A	N/A
Street Outreach	\$203,320.00	N/A	Funds to sustain outreach efforts in unincorporated areas	Funds will sustain existing investment in street outreach, which supports access to supportive services and access permanent housing assistance
Services Coordination	\$0.00	N/A	N/A	N/A

Systems Support	\$651,787	N/A	Real estate partnership contract and incentives for private landlord participation in permanent supportive housing projects	Funds will sustain existing investment in landlord partnership and incentives program supporting access to permanent housing
Administrative Costs	\$0.00		N/A	N/A
Additional 1% for HMIS	\$0.00		N/A	N/A

New Interim Housing Certification

Does this budget propose to support any new interim housing solutions outside of the youth set-aside?

Yes/No **No**

Does this budget propose to support new interim housing solutions for youth in excess of 10% of the total HHAP-5 Dollars budgeted?

Yes/No **No**

If yes to **either** of the above questions, identify **the region and Eligible Applicants in the region**. Then, respond to all of the below prompts under Demonstration of Dedicated, Sufficient Resources for Permanent Housing. In reviewing whether a region has dedicated sufficient resources from other sources to long term permanent housing solutions, Cal ICH will evaluate financial resources and policy actions related to reducing and ending homelessness, as well as demonstrated need for additional interim housing.

Demonstration of Dedicated, Sufficient Resources for Permanent Housing

Applicants must respond to this section **when** they have responded “Yes” to either of the questions under “New interim Housing Certification”. At a minimum, this section must reflect all eligible applicants in the region where the eligible applicant is proposing to fund new interim housing.

1. Identify Region and all eligible applicants in the Region.
2. Provide required metrics and narrative under “Status of Financial Resources”
3. Complete the 5 tables under “Status of Policy Actions
4. Provide required metrics and narrative under “Demonstrated Need”

Guidance

Per HSC section 50230(v) “region” means the geographic area served by a county, including all Cities and Continuums of Care within it. For the LA region this means all eligible applicants (Large Cities, CoCs, and the County) within the County of LA.

Region

N/A

Eligible Applicants in the Region

N/A

Status of Financial Resources

Provide the following financial resource metrics for the region.

Guidance

Per HSC section 50230(v) “region” means the geographic area served by a county, including all Cities and Continuums of Care within it. For the LA region this means all eligible applicants (Large Cities, CoCs, and the County) within the County of LA.

- For Single County CoCs and the LA region: the application is already aligned with the “region” definition. Therefore, the first two metrics must exactly reflect the information in “[Plan to Utilize Local, State, and Federal Funds to End Homelessness](#)” above. In the Cognito Form, the first two metrics will automatically populate from the information provided. The applicant will need to provide the “Percent dedicated to interim housing solutions”.
- For multi-county CoCs: because the participating eligible applicants may or may not exclusively align with the “region” definition, the applicant will need to assess and summarize the relevant information from the in “[Plan to Utilize Local, State, and Federal Funds to End Homelessness](#)” above. Here relevant information refers to the aggregate dollars available to the [Eligible Applicants](#) listed the tables directly above, in alignment with the “region” definition.

Total amount of funds the region is using from its available federal, state, and local dollars to prevent and end homelessness as described in the Action Plan Section: Utilization of Local, State and Federal Funds to End Homelessness

Totals from multiple years from table above = \$160,178,164.

Percent of the above that is dedicated to permanent housing solutions

54%

Percent of the above that is dedicated to interim housing solutions

10

Describe the impact your proposed use(s) of HHAP-5 dollars would have on the above percentages.

HHAP-5 funding will not significantly alter the percentages. Funds will help sustain existing interim housing programs and services linked with permanent housing.

Status of Policy Actions

Provide a status update for each Eligible Applicant in the region on the following policy actions related to reducing and ending homelessness.

Guidance
 Per HSC section 50230(v) "region" means the geographic area served by a county, including all Cities and Continuums of Care within it. For the LA region this means all eligible applicants (large cities, CoCs, and the county) within the County of LA.
 Each of the following tables must be fully filled out for **every** Eligible Applicant in the Region

- The Italicized text in the table provides selections available

Housing Element

Eligible Applicant	Is this Eligible Applicant's Housing Element Compliant?	If <u>no</u> , provide a timeline of plans to submit revisions to HCD and request technical assistance to address remaining issues
County of Santa Cruz	No	HCD review took place and requested changes. Changes were incorporated for public comment through February 21, 2024. Revisions will be resent to HCD for final review.

Prohousing Designation

Eligible Applicant	Current Prohousing Designation Status	If the Eligible Applicant has not been designated <u>Prohousing</u> , identify Prohousing policies that this Eligible Applicant has adopted or plans to adopt in the future.
County of Santa Cruz	<i>Plans to apply for Prohousing Designation</i>	

USICH Seven Principles for Addressing Encampments

Eligible Applicant	Does the Eligible Applicant have a current practice or commitment to follow the Seven Principles?
County of Santa Cruz	The County has an active work group to formally develop internal policies and procedures related to responding to encampments that incorporates the USICH principles.

Housing Law Violations

Eligible Applicant	Does this Eligible Applicant have any outstanding housing law violations with HCD's housing accountability unit or the Attorney General's Office?	If the Eligible Applicant has an outstanding housing law violation, provide a plan to resolve issues or plans to request technical assistance to address remaining issues.
County of Santa Cruz	No	

Surplus Land

Eligible Applicant	Does this Eligible Applicant have a current practice or commitment to identify local surplus land that could be encouraged for use as housing?
County of Santa	1. Has a current commitment to identifying local surplus land for housing.

Demonstrated Need

Additionally, consistent with previous rounds of HHAP, interim housing is limited to clinically enhanced congregate shelters, new or existing non-congregate shelters, and operation costs of existing navigation centers and interim housing based on demonstrated need. Demonstrated need for purposes of this paragraph shall be based on the following for the region:

Number of shelter beds in the region	#N/A
Number of people experiencing unsheltered homelessness (PIT)	#N/A
Percentage of exits from emergency shelters to permanent housing solutions	%N/A

A plan to connect residents to permanent housing.

N/A

NOTE: If there are multiple Administrative Entities applying as part of this regional application, copy and paste the above Funding Plan template here, one for each additional Administrative Entity.